

Crestliner “Launch into Summer Hometown Tour” Promotion

COMPLETE OFFICIAL RULES

NO-PURCHASE NECESSARY TO ENTER OR WIN. Void in Rhode Island, Puerto Rico and U.S. territories and possessions and where otherwise prohibited or restricted by law.

1. ELIGIBILITY: The Crestliner “Launch into Summer Hometown Tour” Promotion (hereinafter referred to as the “Promotion”) is offered in the United States, District of Columbia and Canada but excluding Rhode Island, Puerto Rico and all other U.S. territories and possessions, to individuals who are 18 years of age or older at time of entry (“entrants” or “participants”). Corporate employees, officers and directors of Crestliner, a division of Brunswick Corp. (“Sponsor”) and its respective subsidiaries and affiliated companies, contractors, agents, promotion agencies, individuals engaged in the development, production, or distribution of materials for or the implementation of the Promotion (collectively referred to herein as the “Promotion Entities”), and the immediate family members (spouse, siblings, children and parents including foster and step-relations) and those living in the same household as such individuals (whether or not related) are not eligible to enter.

By entering the Promotion, each entrant fully and unconditionally agrees to and accepts these Official Rules, and the decisions of the Sponsor (and its authorized representatives) which are final and binding with respect to all matters relating to this Promotion and all elements thereof.

2. HOW TO ENTER: ONLY ONE ENTRY PER PERSON IS ALLOWED. MULTIPLE ENTRIES BY THE SAME PERSON MAY SUBJECT THAT ENTRANT TO DISQUALIFICATION FROM THE PROMOTION. To enter, visit a participating Crestliner dealer between March 29, 2019 and June 16, 2019 and complete the official Crestliner “Launch into Summer Hometown Tour” entry form available with each participating Crestliner dealer. For a list of participating Crestliner dealers, please visit www.crestliner.com/launch-into-summer.

3. PRIZES: Sponsor will select eight (8) entrants to win one of the following Prizes. Selection of winners and/or prize award is contingent upon verification of eligibility and compliance with these Official Rules. All cash prizes will be awarded in the form of a check.

One winner will receive: \$2,000 Cash

One winner will receive: \$1,000 Cash

One winner will receive: \$500 Cash

One winner will receive: One (1) MotorGuide X3 45/50"/12V Trolling Motor (Approximate retail value is \$399).

One winner will receive: One (1) Lowrance Hook2 7 MID/HIGH/Downscan (Approximate retail value is \$499).

One winner will receive: One (1) Crestliner MOB+ Basepack kit (Approximate retail value is \$250).

One winner will receive: One (1) Jason Mitchell Rods Package (Approximate retail value is \$150).

One winner will receive: One (1) Crestliner Gear Gift Certificate (Approximate retail value is \$150).

Canadian winners will be required to complete a skill component consisting of a three-part mathematical question. In no event will Sponsor be responsible for awarding more than the stated number of prizes. No transfer, assignment or substitution of a prize will be permitted in whole or in part, except Sponsor reserves the right to substitute a prize, or any prize element, with a prize of equal or greater value. All federal, state and local taxes if any are the sole responsibility of the winners. Selection of winners and/or prize award is contingent upon verification of eligibility and compliance with all requirements herein. Prizes will be awarded in the stated US dollar equivalency, which may be subject to fluctuation due to currency conversion at time of prize award.

4. WINNER SELECTION: Potential winners will be notified by email or telephone (in Sponsor's sole discretion) on or around June 30, 2019. Subject to verification, the winner's first name will be listed on the Sponsor's website, social media and future promotions. Winners of prizes of \$500 or more in value will be required to sign and return to Sponsor an affidavit or declaration of eligibility, liability release (where legal) and publicity release, along with an IRS Form W9, which must be returned within the time specified by Sponsor. If documents are not returned in a timely manner, are returned as non-deliverable, or if Winner is found to be ineligible or not in compliance with these Official Rules, Winner will be disqualified.

5. GENERAL CONDITIONS OF ENTRY: By participating, entrants agree to be bound by these Official Rules and the decisions of Sponsor, which shall be final and binding in all respects and in all matters relating to this Promotion. By participating, the Winner grants to Sponsor, and Sponsor's advertising and promotion agencies, the right to use Winner's name, photograph, likeness, statement or image, for trade, advertising, publicity and promotional purposes in perpetuity without compensation (unless prohibited by law) by Sponsor and those acting pursuant to Sponsor's direction, in all media now known or hereafter discovered, worldwide, including but not limited to the World Wide Web, without notice, review or approval and agrees to execute specific consent to such use if asked to do so. All taxes on Prizes and expenses relating to acceptance and use of Prizes and not specified are the sole responsibility of Winners. Sponsor may prohibit an entrant from participating in the Promotion or winning a Prize if, in its sole discretion, it determines that said entrant is attempting to undermine the legitimate operation of the Promotion by cheating, deception, or other unfair practices or intending to annoy, abuse, threaten or harass any other entrants, Sponsor or Sponsor Affiliates. If for any reason this Promotion is not able to be conducted as planned, including, but not limited to, causes beyond the reasonable control of Sponsor which corrupt or affect the administration, security, fairness, integrity or proper conduct of the Promotion, then Sponsor reserves the right at its sole discretion to cancel, terminate, modify or suspend the Promotion and randomly draw from those entries received up to the cancellation/suspension date.

6. RELEASE/LIMITATIONS OF LIABILITY: TO THE FULLEST EXTENT PERMITTED BY LAW, BY PARTICIPATING AND/OR BY ACCEPTING A PRIZE, ENTRANTS AND WINNERS AGREE TO RELEASE, DISCHARGE AND HOLD HARMLESS THE PROMOTION ENTITIES, AND THEIR AFFILIATES AND SUBSIDIARY COMPANIES, ADVERTISING AND PROMOTION AGENCIES, AND ALL OF THEIR RESPECTIVE OFFICERS, DIRECTORS, EMPLOYEES, INDEPENDENT CONTRACTORS, REPRESENTATIVES AND AGENTS ("RELEASE PARTIES") FROM AND AGAINST ANY AND ALL ALLEGED OR ACTUAL CLAIMS, ACTIONS, DEMANDS, LOSSES, SETTLEMENTS (WHETHER OR NOT LITIGATION IS COMMENCED), LIABILITIES AND DAMAGES OF ANY KIND WHATSOEVER EXISTING NOW OR ARISING IN THE FUTURE (INCLUDING, WITHOUT LIMITATION, BODILY INJURY, PERSONAL INJURY, DEATH, DISABILITY AND PROPERTY DAMAGE OR LOSS), COSTS AND EXPENSES (INCLUDING, WITHOUT LIMITATION, REASONABLE ATTORNEYS' FEES, COURT COSTS, SETTLEMENT AND DISBURSEMENTS) ("DISPUTES") DIRECTLY OR INDIRECTLY ARISING OUT OF THE DELIVERY, ACCEPTANCE, POSSESSION, USE OR MISUSE OF A PRIZE, PARTICIPATION IN ANY PROMOTION-RELATED ACTIVITY, AND/OR PARTICIPATION DIRECTLY OR INDIRECTLY IN

THIS PROMOTION OR ANY ELEMENT THEREOF, WHETHER OR NOT CAUSED BY THE NEGLIGENCE OF ONE OR MORE OF THE PROMOTION ENTITIES. Further, to the maximum extent permitted by law, and without limiting the foregoing, entrants and winners agree to release the Released Parties from and against any and all threatened or actual Disputes arising at any time directly or indirectly brought by any persons or entities (who may be other than a party to the Official Rules) arising from or related to an entry, participation and/or involvement in any other respect with the Promotion, and/or the delivery, acceptance, use or misuse of a Prize or any failure with respect thereto. Entrants and winners covenant to the fullest extent permitted by law not to sue any Released Party or cause them to be sued regarding any matter released above, and not to disaffirm, limit or rescind this release. A waiver by one or more of the Promotion Entities of any term in these Official Rules does not constitute a waiver of any other provision.

Promotion Entities are not responsible for any incorrect or inaccurate information, whether caused by human error, tampering, hacking or by any of the equipment or programming associated with or utilized in the Promotion and assumes no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft, destruction, or inability to access or unauthorized access to a website. Any use of robotic, automatic, macro, programmed or like entry methods will void all such entries by such methods, and disqualify any entrant using such methods. Promotion Entities shall not be liable to any winner or any other person for failure to execute the Promotion or any element thereof, or supply a Prize, by reason of any act of God, any action(s), regulation(s) order(s) or request(s) by any governmental or quasi-governmental entity (whether or not the action(s), regulation(s), order(s) or request(s) prove(s) to be invalid), equipment failure, terrorist acts, cyber-attack, earthquake, war, fire, flood, explosion, unusually severe weather, hurricane, embargo, labor dispute or strike (whether legal or illegal), labor or material shortage, transportation interruption of any kind, work slow-down, civil disturbance, insurrection, riot, or any similar or dissimilar event beyond their reasonable control.

In no event will the Released Parties, their parents, affiliates, subsidiaries and related companies, their advertising or promotion agencies and/or all their respective officers, directors, employees, independent contractors, representatives and agents, be responsible or liable for any damages or losses of any kind, including indirect, incidental, consequential or punitive damages arising out of entrants or winners participation in the Promotion or any element thereof, or entrants or winners access to, and use of, any participating internet website(s).

Any attempt to undermine the legitimate operation of this Promotion is a violation of criminal and civil laws, and should such an attempt be made, Sponsor reserves the right to seek remedies and damages to the fullest extent permitted by law, including criminal prosecution.

THIS PROMOTION IS GOVERNED BY THE LAWS OF THE UNITED STATES AND THE STATE OF ILLINOIS WITHOUT RESPECT TO CONFLICT OF LAW DOCTRINES. As a condition of participating in this Promotion, entrants agree that any and all disputes that cannot be resolved between the parties and causes of action arising out of or connected with this Promotion shall be resolved individually, without resort to any form of class action, exclusively before a neutral one-person arbitration panel located in Chicago, Illinois.

7. **WINNERS LIST:** To receive a list of the Winners, mail a self-addressed stamped envelope by August 1, 2019 to: Crestliner, 9040 Quaday Avenue NE, Otsego, MN 55330.